



FREQUENTLY ASKED QUESTIONS

What is the Crown Town Challenge?

The Crown Town Challenge: Intern Edition is a high-energy event where company interns build STEAMKits for local students and compete in a LEGO robotics challenge. It's part volunteer project, part team-building competition—all impact, all fun.

Who can participate in the event?

Interns must be registered through a participating company.

How many interns can we bring?

It depends on your sponsorship level! Sponsorships range from 5 to 30 interns. Check out the [Sponsorship Chart] for full details on what's included at each level.

What will our interns be doing?

Interns will take part in two high-impact activities: assembling Digi-Bridge STEAMKits for local students, and competing in a LEGO robotics challenge. They'll also enjoy networking, lunch, swag bags, and a celebration at the end!

Can we sponsor without bringing interns?

Absolutely! We welcome support from companies that want to invest in youth STEAM education, even if they don't have interns attending. You'll still receive brand visibility and recognition.

Can we customize our sponsorship or branding?

Definitely! Higher-tier sponsors can include branded items in giveaway bags, host a display table, or even co-brand a robotics mission. Let us know your ideas—we're happy to collaborate!

Is this event open to the public?

This event is closed to the public and designed specifically for corporate-sponsored interns. However, Digi-Bridge staff and community partners will be onsite to support and cheer teams on!

What happens if our intern count changes after signing up?

We'll do our best to accommodate changes. Just keep us in the loop!

When is the deadline to sign up?

To ensure we have time to prepare materials, kits, and intern experiences, we ask that all sponsorships be confirmed by June 15, 2025. Earlier commitments mean more promotional opportunities for your company! We'll ask you to register your intern participants individually by June 30, 2025.

What support does Digi-Bridge provide for intern participation?

We'll handle everything—from training robotics teams to managing supplies, activities, and lunch. You just bring your interns and your team spirit!

Do interns need prior robotics or tech experience?

Not at all! Our LEGO robotics challenge is beginner-friendly and designed for all skill levels. We provide everything they'll need—including coaching and support.

Will there be opportunities for company representatives to attend or volunteer?

Yes! Some sponsorship levels include on-site presence or judging roles. We also welcome extra company reps to attend as cheerleaders and supporters.

Will we receive photos or media after the event?

Yes! All sponsors receive professional team photos and a link to the full post-event photo gallery. Intern teams will also be featured in social posts and our e-newsletter.