



## Bots & Brews Sponsorship Opportunities

A Fund & Friend Raiser for Digi-Bridge

February 15, 2026

Lenny Boy Brewing



# BOTS + BREWS



Thank you for considering a sponsorship for our signature fundraiser, Bots & Brews. Digi-Bridge sparks interest and persistence in STEAM learning, ensuring students in under-represented communities have access, opportunities and skills to succeed in a rapidly changing world. As a part of the Charlotte community for more than 10 years, we have served more than 20,000 scholars through our programs including school- and community-based STEAMLab, competition Robotics and Programming and special projects with corporate and community partners. This event will bring together hundreds of people passionate about high quality STEAM programming for students with limited access to learn more and support our mission.

## How it works:

This event will include a number of fun and engaging STEAM learning stations for curious learners of all ages. Included in the experiences offered will be a chance to tinker with some of our robotics kits that we use for our competition robotics programming.

Guests will learn more about Digi-Bridge's mission programming through hands on, and fun, activities while connecting with other members of the community that love and appreciate the magic of STEAM!





# Bots & Brews Sponsorship Levels

## Title Sponsor:

\$20,000 - 1 available

- Top billing and logo recognition as Title Sponsor for the Bots & Brews event in all print and digital marketing and PR materials
- Logo on Bots & Brews t-shirts
- Additional promotion opportunities at event via distribution of product or marketing material to guests and opportunity to speak during program
- 20 tickets to attend

## Brews Sponsor:

\$10,000 - 1 available

- Top billing and logo recognition as beverage sponsor of the Bots & Brews event in all print and digital marketing and PR materials
- Custom created co-branded beer with brewery for the event
- Signage at bars with sponsor logo
- Additional promotion opportunities at event via distribution of product or marketing material to guests
- 10 tickets to attend

## Family STEAM Zone

### Sponsor:

\$5,000 - 8 available

- Top billing and logo recognition as activity sponsor of the Bots & Brews event in all print and digital marketing and PR materials
- Custom created STEAM activity for participants to engage with during the event
- Signage at STEAM activity table
- Additional promotion opportunities at event via distribution of product or marketing material to guests
- 5 tickets to attend

## T-Shirt Sponsors:

\$1,500 - 1 available

- Top billing and logo recognition as t-shirt sponsor of the Bots & Brews event in all print and digital marketing and PR materials
- Custom t-shirt with sponsor logo for all participants
- Additional promotion opportunities at event via distribution of product or marketing material to guests
- 2 tickets to attend



"There are so few family events in Charlotte that allow families to have fun and learn together and Bots & Brews is just that. My kids are more engaged in STEAM now and can't wait for the next one!"

-Anna Okrah, parent